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The City of Whitehorse

PRESS RELEASE

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$12,400 RAISED FROM PUTTING OUR HEARTS INTO IT!

It pays to put your heart into it! This year's ***Fit for Heart*** campaign saw a 70% increase in pledges compared to the 2007 event.

The main fundraising event – the 100K Your Way six-week challenge – involved 52 participants who raised their heart rates in their efforts to raise money for heart health. This was followed by the very successful, first annual Super Sweat held at the Canada Games Centre in February. Both events, in combination with other events hosted by the City of Whitehorse, NorthwesTel and Better Bodies, resulted in pledges and donations in the amount of $12,400 being raised for the BC and Yukon Heart & Stroke Foundation.

Presenting the cheque to the Heart & Stroke Foundation will be Councillor Doug Graham, Deputy Mayor; Art Manhire, Associate Manager Indoor Facilities; Transin Park of NorthwesTel; and Jim Oster of Better Bodies. Michael Brauer will accept the cheque on behalf of the Heart & Stroke Foundation of BC and Yukon.

To help celebrate this achievement, please join us for the cheque presentation this Wednesday at 1:40 p.m. at the Canada Games Centre.

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